

— **GUIDING YOUTH
TO THRIVE IN
THEIR CAREERS.** —



THE TALENT
ENTERPRISE



We have been waiting for some time for a tool that would change the landscape of career guidance. The Career Thriving Index allows us to confidently align positive psychology with career choices for the first time. It will continue to significantly improve the predictability of future career possibilities through the science of strengths! An extremely powerful tool.

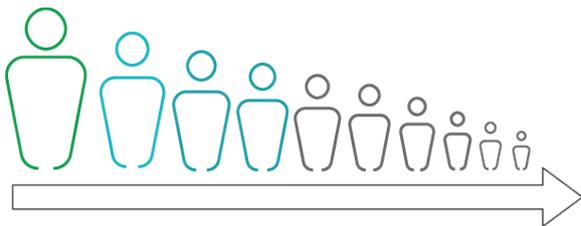
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Practitioners Board**

FINDING “THE RIGHT PATH”

Young people represent the promise of changing societies for the better, yet they are making misguided choices related to their future. Globally, we continue to face a unique paradox, with rising youth unemployment and underemployment, yet, employers reporting a lack of young job seekers with the right skills and mindset.

Less than **50%** of youth would study the same subjects again if given a choice.



4 out of 10 youth end up in jobs unrelated to their areas of study.

65% of students are making career choices based on the opinions of family or friends.



Less than **8%** rely on formal career guidance advice

With a rapidly evolving world of work, youth need access to the right information and guidance to make meaningful and long term decisions about their future pursuits. With endless possibilities, understanding their inherent strengths and motivators, and how these map to future jobs, are key to thriving in their careers.

Those who amplify their strengths at work are nearly 6x times more likely to be engaged, and 125% less likely to burnout. People who thrive in their careers have one thing in common - they leverage their innate strengths.

THE WORLD'S FIRST AND ONLY STRENGTHS BASED CAREER ASSESSMENT

The Career Thriving Index® is the first and only strengths-based career assessment tool in the world. Based on an extensive process of scientific research and validation in positive psychology and positive education for over a decade, this extremely powerful tool aligns individual strengths to provide career recommendations across +24 occupational clusters and +750 roles based on The Talent Enterprise's world of employment map.



Who is this for?



High school and university students



Career counsellors



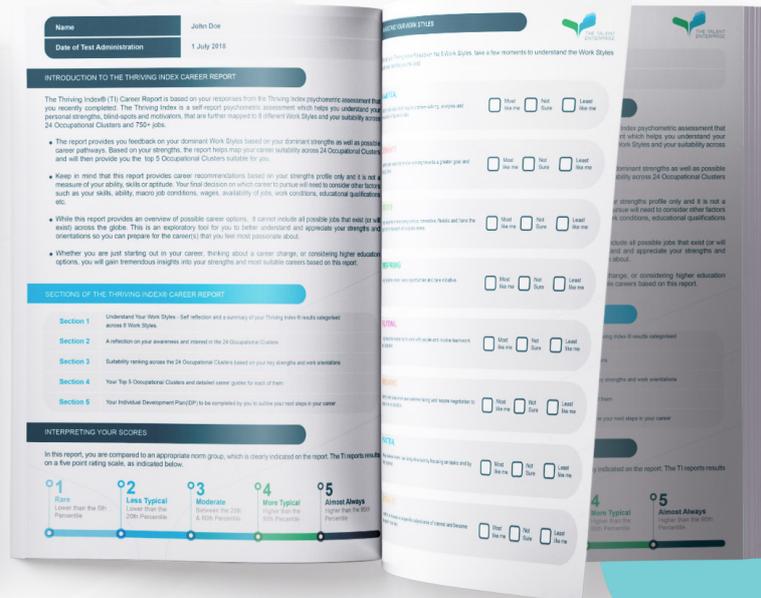
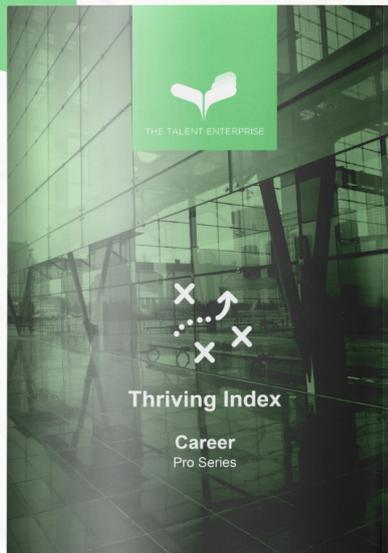
Individuals looking for a career change

Benefits

- ✔ Encourage self-reflection by helping youth realise their strengths and inherent potential
- ✔ Enhance your career guidance offering by using a evidence-based scientific tool grounded in positive psychology positive
- ✔ Ensure that youth are provided meaningful career options based on the latest data on future jobs.
- ✔ Heighten your students' awareness of the labor market and job possibilities
- ✔ Increase employment outcomes and student ROI on completion of their academic studies
- ✔ Differentiate your establishment from your peers by using a structured, contemporary assessment tool
- ✔ Strengthen your institution's career guidance capability, by certifying your career counsellors on strengths-based assessments
- ✔ Gain unique insights, macro analysis and periodic youth trends

FROM DISCOVERING STRENGTHS TO DEFINING A FUTURE FOCUSED CAREER PLAN

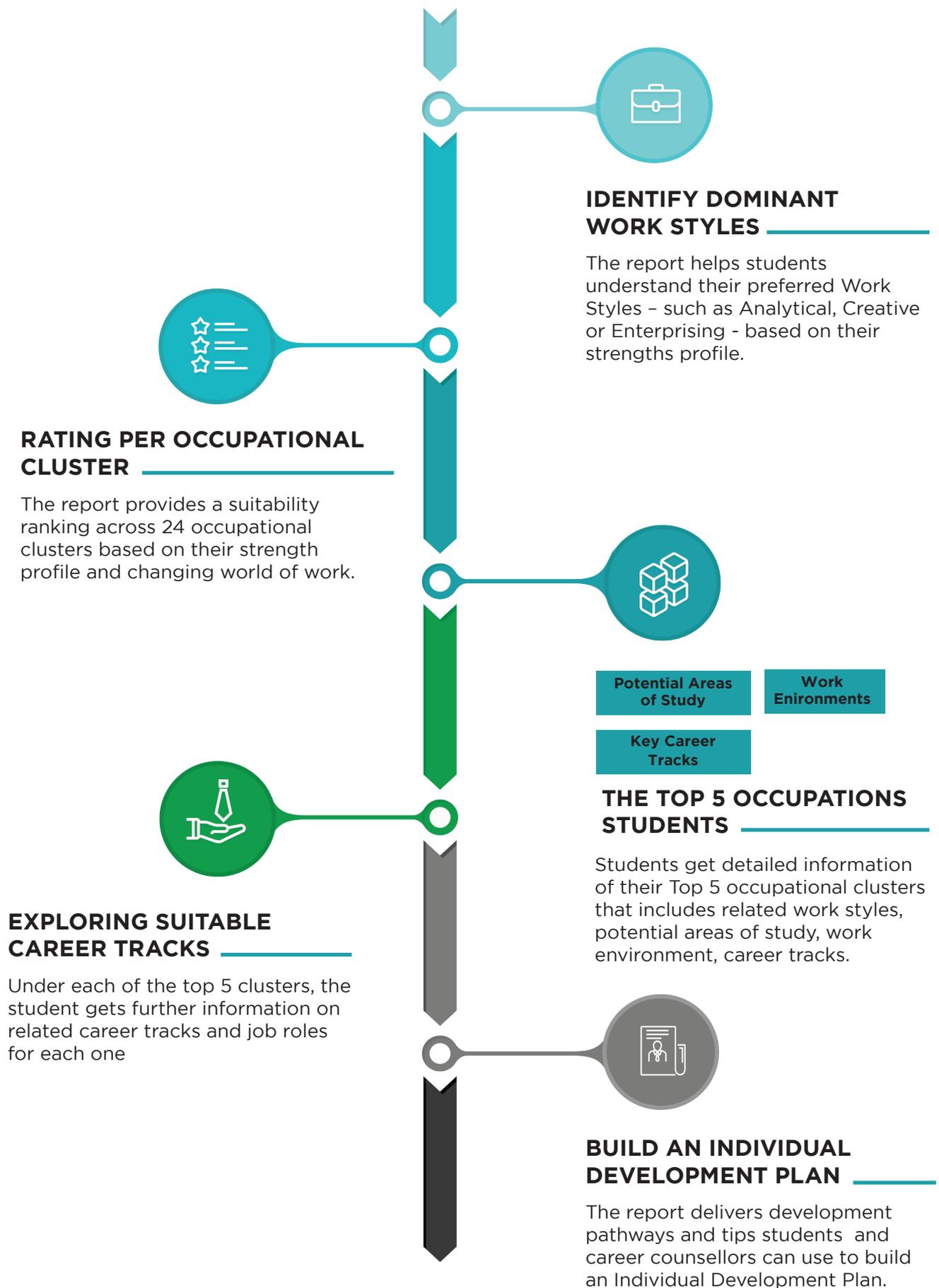
The Career Thriving Index® assessment is available on multiple devices, including laptops, smart phones and tablets, and takes approximately 15 minutes to complete. Using a complex series of algorithms, a report is auto-generated from the system within seconds, providing the individual unique insights into their strengths and workstyles, as well as career suitability. The insightful and powerful report is an exploratory tool for youth to better understand and appreciate their strengths and motivators so they can prepare for the career(s) they feel most passionate about.



Key Features

- ✔ Seamless access and easy administration across multiple devices
- ✔ Only 15 minutes to complete with appropriate questions for high school / university students
- ✔ Available in multiple languages
- ✔ Extensive global and regional youth norms
- ✔ Automatic and intuitive reports using our proprietary algorithms
- ✔ Assesses 27 strengths such as grit, resilience, growth mindset, confidence, optimism, empathy and teamwork
- ✔ Maps students across 8 workstyles, such as creative, persuasive, entrepreneurial, analytical etc.
- ✔ Provides suitability across 24 occupational clusters
- ✔ In-depth information across the top 5 occupations, with insights on work environment, academic and job requirements, and possible career tracks
- ✔ Provides career suitability across +750 jobs based on our future of work research
- ✔ Helps define a meaningful, future-focused career plan

A COMPREHENSIVE JOURNEY





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