

Innovation Mindset Index™

Company lifespans have never been shorter than they are today. Research shows that at the current churn rate, 50% of S&P 500 companies will be replaced over the next 10 years.

Organisations worldwide recognise that business innovation is not only a core driver for creating and capturing new business value, but it's also the key to long-term business survival and success.

An Urgent Need to Foster Innovative Cultures



Of leaders think innovation is critical to their industry



Of leaders think their industry will change drastically in the next 5 years

3 in 4



Leaders think their organisation is risk averse when it comes to innovation

1 in 4



Leaders think their organisation has an innovative culture

Source: Leadership and Innovation Mindset Initiative by The Talent Enterprise, Sia Partners and GIMI, 2019.

The Five Innovation Mindsets

Whilst we all have the capacity to be innovative, everyone approaches innovation and change in different ways. The Innovation Mindset Index™ is a strength-based psychometric assessment that is mapped to five different Innovation Mindsets to help understand each person's style of innovation.



DISRUPTOR

The creative, out-of-the-box thinker who comes up with great ideas.



STRATEGISER

The person who builds on ideas and develops practical solutions.



ACTIVATOR

The collaborator who works effectively with others to make an idea come to life.



IMPLEMENTER

The person who executes a great idea and makes it a reality.



INFLUENCER

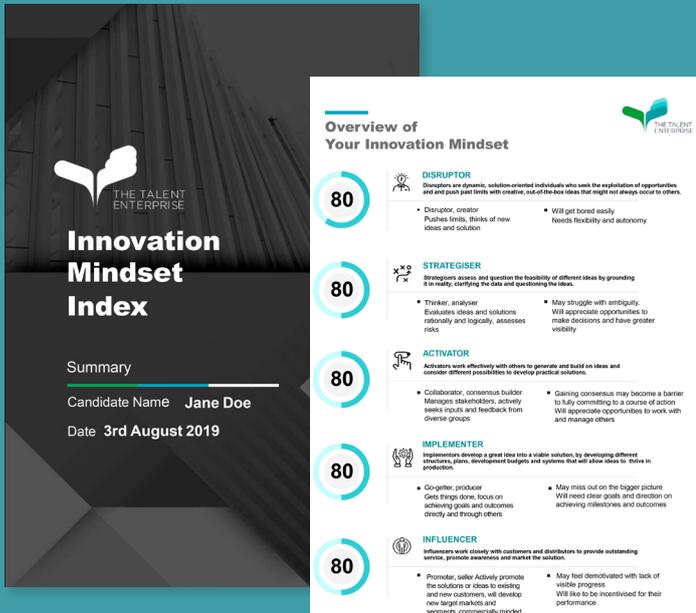
Works closely with key stakeholders to build awareness and promote the solution.

KEY FEATURES



THE TALENT ENTERPRISE

The information provided by the Innovation Mindset Index™ report not only helps understand each person's innovation styles but also gives insight on how to leverage these to meet organisational innovation objectives.



- ✓ First and only Innovation assessment based on the science of positive psychology and strengths
- ✓ Identify your dominant Innovation Mindsets
- ✓ Support self-awareness
- ✓ Benchmark your Innovation Mindsets with your team and organisation
- ✓ Identifies strengths and blind spots associated with each Innovation Mindset
- ✓ Seamless end user experience, 20 minutes to complete with automated reporting
- ✓ Survey available in multiple languages

Benefits



INSIGHTFUL

Results can be used as input for customised innovation learning and development programmes to help the individual develop the strengths and further build their innovative profile.



DATA-DRIVEN

Leading-edge contemporary assessment grounded in the latest research in positive psychology and the science of strengths.



EASY TO USE

The assessment is accessible online and can be completed quickly and easily.

GET YOUR FREE SAMPLE REPORT TODAY!

Contact us for more information:

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